

ZEVEN METRO
INTERNASIONAL

KING LONG Authorized Distributor Indonesia

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KING LONG

Authorized Distributor Indonesia

Mission: Building a beautiful travel community

Vision: Becoming a provider of intelligent
transportation system solution



More than 30 years ago
in awe of making automobiles, we entered the bus
industry and committed ourselves to providing
high-quality China-manufactured mass travel products

More than 30 years later
We break through the technological barriers and bridge
the gap between industries, achieving a high degree of
synergy among people, vehicles, roads, networks and
clouds with clean energy and smart technology to
create intelligent transportation solutions

Let beautiful travel exist in
every street, every village road, every national road
every highway, every mountain area, every scenic spot
every park, every port, every mining area

Let beautiful travel experience exist in
every corner of the world

If the whole world is a long street
every moment and place we are with you makes the
community where we live together

KingLong, building a beautiful travel community

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Global Influence

Zeven Metro Internacional Profile

King Long Profile

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Product for Beautiful Travel

Bus and Coach

Minivan

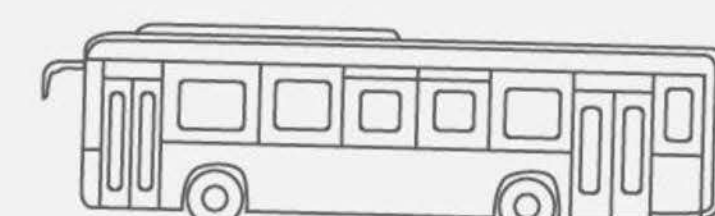
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4S After-sales Service

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Global Influence

Taking the construction of a beautiful travel community as its own responsibility, King Long has produced over 600,000 buses and its overseas sales have exceeded nearly 140,000, covering nearly 150 countries and regions around the world. Ultimately becoming a globally competitive commercial vehicle brand to make the influence of King Long intelligent transportation spread all over the world.

**A globally
competitive commercial
vehicle brand**

**A leading
high-tech innovation
highland in new
energy industry**

**The vanguard of
high-quality
development
in Fujian province**



Zeven Metro Internasional Profile

As the exclusive distributor of King Long in Indonesia, we stand at the vanguard of the nation's transition to a sustainable transportation future. We leverage a robust ecosystem—including our network of affiliates, strategic partners, and a world-class global supply chain—to consistently deliver unparalleled products, comprehensive services, and cutting-edge technology. Our capabilities span the entire transportation landscape, supporting key sectors in both public and private systems with everything from mass transit solutions to specialized equipment.

Our core strategic commitment is the full-scale deployment of King Long's advanced Electric Vehicle (EV) fleet. This dedication is perfectly aligned with the Indonesian government's ambitious mandate to champion green energy, particularly within State-Owned Enterprises. Our diverse EV portfolio is purpose-built to meet any operational demand, featuring high-capacity solutions like the 18m Articulated Bus, the versatile 12m and 10.5m Maxi Buses, the agile Medium Bus range (6m, 7m, 8m), and a host of essential Minivans and Special Utility Trucks.

We are not merely supplying vehicles. We are powering Indonesia's green future.

Partner with us to electrify your operations and achieve long-term efficiency. This is more than a fleet upgrade; it's a commitment to cleaner air and a greener economy. King Long: The proven global leader, tailored for Indonesia's tomorrow.

T.R.U.S.T Core Values

Thoroughness

We understand that true customer satisfaction lies in the details. We provide an immense amount of care and granular attention to your specific requests, ensuring a flawless and precise result every time.

Reliable

You deserve partners you can count on. We earn your favor through a network of reliable people, reliable systems, reliable global partnerships, and, most importantly, reliable products and services that minimize downtime and maximize peace of mind.

Uniqueness

Our dedication ensures our offerings are not merely competitive, but distinctively remarkable. We focus on solutions that provide exceptional quality and specific advantages, setting your operations apart.

Services

Our commitment is comprehensive. We strive to provide end-to-end, seamless support for every product we distribute, guaranteeing that your after-sales experience is as exceptional as your initial purchase.

Trustworthiness

We build trust by delivering on our promise: doing things right the first time. This commitment to flawless execution and integrity is the cornerstone of the lasting satisfaction we aim to achieve with every client.



King Long Profile

Xiamen King Long United Automotive Industry Co., Ltd. was established in 1988 and is a subsidiary of Xiamen King Long Motor Group Co., Ltd (stock code: 600686). In 2023, the brand value of King Long reached 80.979 billion yuan, ranking among the top brands in China's automobile industry.

King Long has four major production bases: Xiamen Large & Medium-Sized Bus Production Base, Xiamen minivan Production Base, Xiamen Special Vehicle Production Base and Shaoxing Special Vehicle Production Base, providing the most complete range of intelligent transportation products in the industry, including large and medium buses, minivans, autonomous buses and chassis, special vehicles, trucks, RVs, mobile hospitals, various travel products and solutions. For 13 consecutive years, King Long has ranked first in the industry in terms of overseas exports, exporting nearly 140,000 buses to nearly 150 countries and regions around the world. King Long enjoys high brand awareness and reputation at home and abroad thanks to its involvement and professional service in many major domestic and international events, including the China Two Sessions, the Beijing Olympic

Games, the London Olympic Games, the World Expo, the BRICS Xiamen Summit, the 2018 World Cup, the APEC Summit in Papua New Guinea and the Beijing Winter Olympic Games, etc.

With a national testing centre, an industrial design centre and a postdoctoral workstation, King Long is a national demonstration enterprise for technology innovation and a demonstration enterprise for informatization & industrialization integration. King Long also focuses on research and development in new energy, active and passive safety system, autonomous driving, and intelligent transportation and has launched the world's first mass-produced L4-class autonomous bus King Long Apolong, fuel cell system domain controller, MTV vehicle battery integration technology, Kunlun intelligent integrated commercial vehicle skateboard chassis and SmartGO intelligent transportation solution.

Currently, King Long is innovating towards the goal of "Becoming a provider of intelligent transportation system solution", building an intelligent transport ecology and a beautiful travel community.

Product for Beautiful Travel

Meeting Customer Needs

Breaking Industry Boundaries

King Long Commercial Vehicle adheres to the concepts of green, healthy, smart and efficient to meet the diverse needs of customers and create a more competitive and forward-looking product matrix of commercial vehicles.



Bus and Coach

The bus and coach segment mainly researches, develops, produces, and sells highway and transit buses, including different models ranging from 6 to 18 meters, covering various segmented markets such as passenger transportation, tourism, group travel, and commuting to meet the diverse travel needs of the public.



| Smart City Lights

The Light of Smart Cities Series is a new generation 5G intelligent connected city bus product tailored by King Long for the operational needs of city mainlines, city branches, and city direct markets. Equipped with a newly designed and manufactured intelligent chassis platform and intelligent network domain controller, it adopts 5G-V2X technology, making smart public transportation a reality.



City Bus

PEV12 is a masterpiece of 12-meter pure electric vehicle equipped with intelligent technologies sustainable bus markets, a perfect integration of dynamic appearance, luxurious interior, fabulous driving and convenient maintenance. With ZF wheel portal axles and lightweight optimization, electricity and energy consumptions are significantly reduced, guaranteeing high economic performance of mileage over 300km. Four double doors with super low floor structure provide barrier-free and fast movement, ensuring passengers a more efficient, safer and comfortable travel experience.



Medium Bus Series

Medium Bus Series is a multifunctional vehicle launched for segmented markets such as public transportation, group commuting, and business reception. Its interior and exterior design are luxurious and exquisite, the chassis performance is fully optimized, and it adopts a fully stamped manufacturing process and a highly sought-after golden power chain in the market, helping custom-ers to explore a new business landscape.



King Long PEV6

King Long Micro-circulation Bus PEV6 is designed to solve the last mile transportation in cities. With a flexible 5.9-meter body, a pure electric range of 200 km, and the ability to expand to achieve L2-L4 autonomous driving functions, it meets various scenarios such as urban shuttle, community travel, bus-hailing, and customized transportation, making urban transportation more convenient and greener.



Minivan

In 2008, King Long minivan was officially introduced to the domestic market with the positioning of "Business Partner".

The core products of King Long minivan include four series: Kingwin, Kingo, Kingry, and Longyao, covering minivan models of less than 6 meters in both Japanese and European styles, with various power platforms including gasoline, diesel and pure electric. They are widely used in short-distance tourism, passenger transport, public and commercial commuting, dual-use of passenger and cargo, and logistics transportation markets. Meanwhile, according to the needs of professional customers, King Long also provides a variety of special-purpose vehicle types such as school buses, ambulances, police cars, food inspection vehicles, engineering vehicles, and mobile service vehicles.



Longyao series pure electric logistics vehicles

Minivans, large minivans, and Hiace type minivans, with a cargo box volume of up to 5.6-8.2m³, it maximizes space utilization with a more reasonable layout, and achieves cost reduction and efficiency improvement with more economical operating costs, making it the preferred choice for green urban logistics distribution.



Kingo Ambulance Van

Due to its versatility, it's one of our most popular models. The compact body is great for maneuvering in and out of busy streets, which makes a great fit for metropolitan areas.



New Energy Heavy Truck

King Long New Energy Heavy Truck covers three major truck product lines: light, medium, and heavy trucks. It has advanced research and development, manufacturing, supply chain systems, marketing, and service advantages throughout the entire value chain. Its products fully match the electrification application needs of various scenarios such as power plants, ports, steel mills, mining areas, urban construction waste, and cement mixing. It is committed to providing solutions for smart, zero-carbon transportation in all scenarios.

King Long also collaborates with partners to jointly build a battery-swapping and hydrogen energy industry ecosystem, and launch battery-swapping heavy-duty and hydrogen fuel heavy-duty truck products, Reducing purchase and operating costs, improving charging/hydrogenation efficiency, and helping China achieve its carbon peaking and carbon neutrality goals.



KH01 Semi-tractor (EV/Fuel cell)
Suitable for gravel and coal transport, short transport in port, steel mills and other situation



Four Highlights: Economical,
Eco-friendly, Reliable, Safe



Worry free for cold or hot temperature
condition



Worry free for extreme working condition

4S After-sales Service Solution

Stewardship-style service
Specialized customization services
Site-specific service
Superior parts availability service



Overseas after sales Service

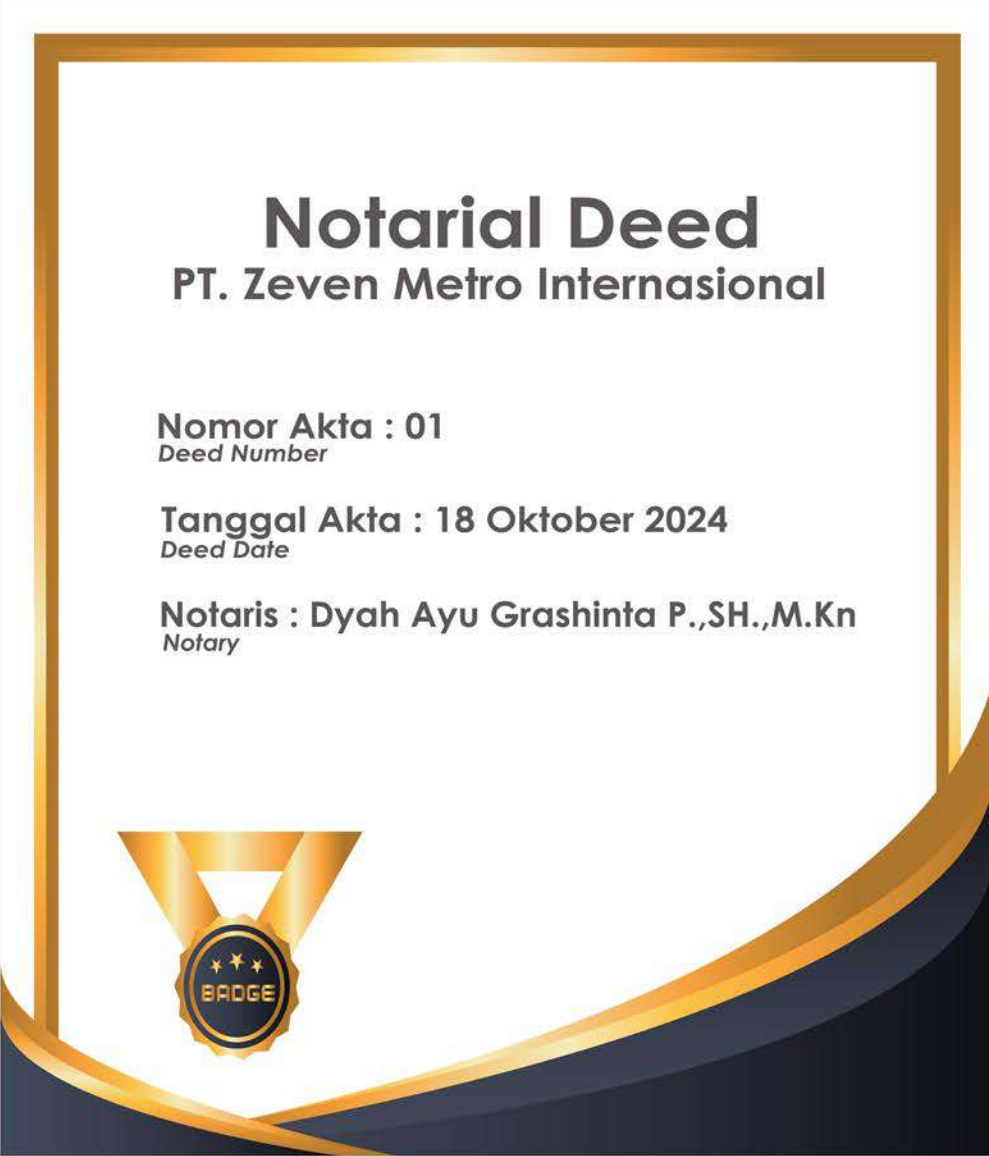
By establishing after-sales service bases around the world and its own cloud service platform, King Long provides customers with worry-free 4S-level after-sales service throughout the product life cycle, ensuring that every King Long bus can achieve its maximum value.



Industry Certification



Company Certification





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